

APPENDIX I

COURSE READINGS

Required Textbooks

Signs of Life in the U.S.A., Maasik & Solomon (7th Edition)

Brave New World, Aldous Huxley

Online PDF articles and links

Reading List Sequence

Solomon, Jack. "Masters of Desire: The Culture of American Advertising." *Signs of Life in the U.S.A.: Readings on Popular Culture for Writers*, edited by Sonia Maasik and Jack Solomon, 7th ed., Bedford/St. Martin's, 2011, pp. 542–552.

Corbett, Julia. "A Faint Green Sell: Advertising and the Natural World." *Signs of Life in the U.S.A.: Readings on Popular Culture for Writers*, edited by Sonia Maasik and Jack Solomon, 7th ed., Bedford/St. Martin's, 2011, pp. 227–245.

"Walking." *The Natural History Essays*, by Henry David Thoreau, Peregrine Smith, 1980, pp. 93–136.

Hofstadter, Albert, translator. "What Are Poets For?" *Poetry, Language, Thought*, by Martin Heidegger, Harper & Row, 1975, pp. 91–142.

Goshgarian, G. M., translator. "Ideology and Ideological State Apparatuses." *On the Reproduction of Capitalism*, by Louis Althusser, Verso, 2014, pp. 232–272.

Huxley, Aldous. *Brave New World*, Chapters 1-6. Harper Perennial Modern Classics, 2010.

"Welcome to the Desert of Post-Ideology." *The Year of Dreaming Dangerously*, by Žižek Slavoj, Verso, 2012, pp. 47–61.

"Occupy Wall Street, Or, The Violent Silence of a New Beginning." *The Year of Dreaming Dangerously*, by Žižek Slavoj, Verso, 2012, pp. 77–89.

Burchell, Graham, translator. "What Is Enlightenment?" *The Government of Self and Others: Lectures at the Collège de France 1983-1984*, edited by Ewald François et al. by Michel Foucault, Palgrave Macmillan, 2012, pp. 25–39.

"Toward a Digimodernist Society?" *Digimodernism: How New Technologies Dismantle the Postmodern and Reconfigure Our Culture*, by Alan Kirby, Continuum, 2009, pp. 234–245.

Huxley, Aldous. *Brave New World*, Chapters 7-12. Harper Perennial Modern Classics, 2010.

- “Optionality, Technology, and the Intelligence of Antifragility.” *Antifragile: Things That Gain from Disorder*, by Nassim Nicholas Taleb, Random House, 2012, pp. 169–171.
- “Prologue.” *Antifragile: Things That Gain from Disorder*, by Nassim Nicholas Taleb, Random House, 2012, pp. 3–27.
- “Thales' Sweet Grapes.” *Antifragile: Things That Gain from Disorder*, by Nassim Nicholas Taleb, Random House, 2012, pp. 173–181.
- Gee, James Paul. “Literacy, Discourse, and Linguistics.” *Literacy: a Critical Sourcebook*, edited by Ellen Cushman et al., Bedford/St. Martin's, 2001, pp. 525–544.
- Jolas, Maria, translator. “The House. From Cellar to Garret. The Significance of the Hut.” *The Poetics of Space*, by Gaston Bachelard, Beacon Press, 1994, pp. 3–8.
- Russell, Daniel, translator. “Reveries toward Childhood.” *The Poetics of Reverie: Childhood, Language, and the Cosmos*, by Gaston Bachelard, Beacon Press, 2010, pp. 97–112.
- Huxley, Aldous. *Brave New World*, Chapters 13-18. Harper Perennial Modern Classics, 2010.
- “How To Get Power through Voice.” *Writing with Power: Techniques for Mastering the Writing Process*, by Peter Elbow, Oxford University Press, 1998, pp. 304–313.
- Jackson-Hayes, Loretta. “We Don't Need More STEM Majors. We Need More STEM Majors with Liberal Arts Training.” *The Washington Post*, 2015, www.washingtonpost.com/posteverything/wp/2015/02/18/we-dont-need-more-stem-majors-we-need-more-stem-majors-with-liberal-arts-training/?noredirect=on&utm_term=.7c0c30afa54e.
- Williams, Brian. “Enough about You.” *Signs of Life in the U.S.A: Readings on Popular Culture for Writers*, edited by Sonia Maasik and Jack Solomon, 7th ed., Bedford/St. Martin's, 2011, pp. 472–474.
- Algranati, Melissa. “Being an Other.” *Signs of Life in the U.S.A: Readings on Popular Culture for Writers*, edited by Sonia Maasik and Jack Solomon, 7th ed., Bedford/St. Martin's, 2011, pp. 667–671.
- “A Rhetoric of Responsibility.” *Inessential Solidarity: Rhetoric and Foreign(er) Relations*, by Diane Davis, University of Pittsburgh Press, 2010, pp. 1–17.
- “Rethinking Knowledge and Society.” *Empowering Education: Critical Teaching for Social Change*, by Ira Shor, The University of Chicago Press, 1992, pp. 126–130.
- “Neoliberalism and the Politics of Public Pedagogy.” *On Critical Pedagogy*, by Henry A. Giroux, Continuum, 2011, pp. 133–137.